

Build Your First AI Workflow in Under 30 Minutes

MoScaleCreator Member Resource

An AI workflow is a repeatable sequence of steps that uses artificial intelligence to save time while maintaining quality. Instead of starting from scratch every time you create content, build a simple system that you can repeat and improve.

7-Step AI Workflow

1. Brainstorm

Use AI to generate content ideas based on your audience's questions.

2. Research

Ask AI to summarize key topics and identify supporting information to verify.

3. Outline

Create a structured outline before writing.

4. Draft

Generate a first draft using your preferred tone and style.

5. Personalize

Add your stories, opinions, examples, and brand voice.

6. Repurpose

Turn one piece of content into posts, emails, videos, and blogs.

7. Schedule & Review

Publish consistently and review performance to improve your prompts.

Quick Action

Set a timer for 30 minutes and complete this workflow for one content idea. Record how long each step takes and refine your process for next time.

Workflow Checklist

- Brainstorm complete
- Research verified
- Outline created
- Draft generated
- Personal edits added
- Content repurposed
- Scheduled for publishing

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